



PROFILE

Certified, creative, and detail-oriented Graphic Designer with extensive experience in digital and print design, user interfaces, motion, and front-end web development.

SKILLS

PROFESSIONAL

- Print
- Layout
- Digital
- Web Design
- Logos
- Infographics
- UI Design
- Email Marketing
- Wireframing
- Production Artist
- Brand Development
- Brand Guidelines

EXPERTISE

- Indesign
- Illustrator
- Photoshop
- Dreamweaver
- Animate
- After Effects
- Figma/XD
- HTML/CSS
- CMS
- Capture One Pro
- Microsoft Word/Excel
- PowerPoint
- Work Management Platforms/Workfront

EDUCATION

- The Creative Circus Graduate

EXPERIENCE

R.BARKEN

FREELANCE GRAPHIC DESIGNER | 2003-PRESENT

- Specializing in web design, print design, social, identity, infographics, digital, brochure, and motion. Some clients include La Jolla Playhouse in San Diego, Wax 'n' Facts vinyl record store website, and SafeKids Georgia. Visit rbarken.com to view my portfolio.

CHILDREN'S HEALTHCARE OF ATLANTA

GRAPHIC DESIGNER | 11/2015-07/2020

- Team up with copywriters, designers, web developers and photographers to develop large-scale to small-scale design projects while adhering to the Children's brand guidelines. Projects include but are not limited to: email marketing, digital ads, web design, motion graphics, social graphics, logos, brochures, posters, promotional product design, vinyl pop-up banners, newsletters, infographics and PowerPoint presentations.
- Own design and production responsibilities on projects – from beginning design concepts to finalizing end product. Time management of day-to-day work by effectively keeping projects on track, provide status updates in Workfront and to the Traffic Manager and occasionally present work to experts across Creative and Marketing teams. Oversee the efficient use of production project budgets by communicating with the project manager and print vendors.
- Communicate and understand the needs for each project. This includes direct communication with marketing and tech to ensure projects are designed to meet technical application and build standards as well as being a brand fit for Children's.

YELLOBEE STUDIO

GRAPHIC DESIGNER | 03/2005-03/2006 AND 01/2015-11/2015

- Graphic designer for infographics, illustrations, brand development, digital marketing, package design, brochures, and catalogs. Some clients include UPS, Georgia-Pacific, and the Chattahoochee Nature Center. Visit yellobee.com for a client list and portfolio.

FERNBANK MUSEUM OF NATURAL HISTORY

GRAPHIC DESIGNER | 03/2006-12/2010

- Concept and create campaign design assets including mock-ups, social media, online/print ads, digital marketing campaigns and illustrations while keeping strong attention to detail with type, layout and image composition.
- Assist with art direction in photo shoots. Edit and color correct images as needed using Photoshop and Capture One Pro.

CREATIVE CIRCLE, HIRE-PROFILE, AND THE CREATIVE GROUP

CONTRACT GRAPHIC DESIGNER AND PRODUCTION ARTIST | 08/2003-11/2015

- Clients: Century 21 Real Estate, Emory University, Kaiser Permanente, Kauffman Tire, KODAK, Newell Brands, Oldcastle Architectural, PGA Superstore, Strong4Life, and SPANX.